

## Co-production in action!

1.

Think about who needs to be part of this development

2.

Work out how to support each other in contributing and making decisions

3.

Work together to understand and agree the issues that need to be addressed

4.

Agree what it is that you want to be different: what success looks like from everyone's perspective?

5.

Identify the resources needed to achieve these goals: do you have them? How can you get what you need?

6.

Think together about what needs to happen now, in the medium and longer term. Agree who will do what, by when.

7.

Take action - just do it!

8.

Did you achieve the success that you wanted to? What has changed in older people's lives as a result?

**Co-production is a simple idea: it's about individuals, communities and organisations having the skills, knowledge and ability to work together, create opportunities and solve problems.**

**This is the first principle of the 7 key principles of co-production with older people. Further information about these principles and how to make them happen is provided in 'Personalisation - don't just do it - co-produce it and live it!' A guide to co-production with older people'. It is available from [www.ndti.org.uk](http://www.ndti.org.uk) and [www.helensandersonassociates.co.uk](http://www.helensandersonassociates.co.uk)**

**1. Older people are involved throughout the process - from the beginning to the end.**

**Personalisation**

**don't just do it - co-produce it and live it!**

**“I need  
to feel  
safe  
before  
I can  
share my  
concerns  
and ideas  
with you.”**



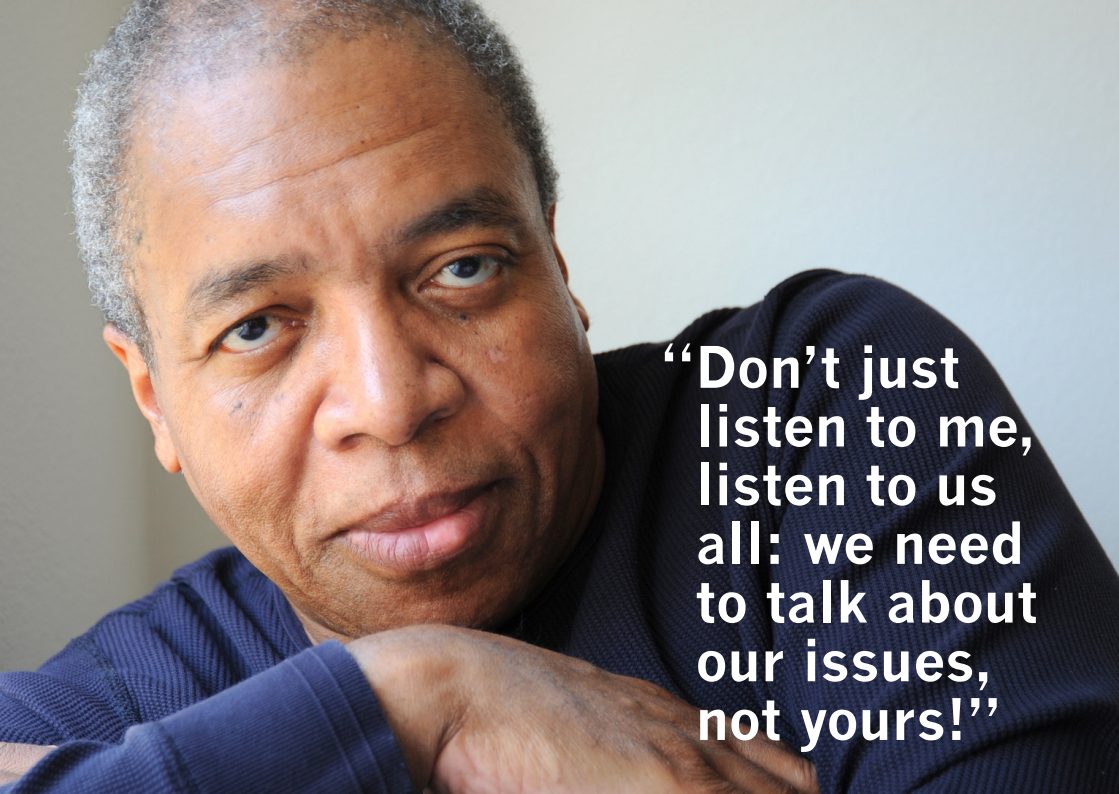
**Co-production is a simple idea: it's about individuals, communities and organisations having the skills, knowledge and ability to work together, create opportunities and solve problems.**

**This is the second principle of the 7 key principles of co-production with older people. Further information about these principles and how to make them happen is provided in 'Personalisation - don't just do it - co-produce it and live it!' A guide to co-production with older people'. It is available from [www.ndti.org.uk](http://www.ndti.org.uk) and [www.helensandersonassociates.co.uk](http://www.helensandersonassociates.co.uk)**

## **2. Older people feel safe to speak up and are listened to**

### **Personalisation**

**don't just do it - co-produce it and live it!**



**“Don’t just  
listen to me,  
listen to us  
all: we need  
to talk about  
our issues,  
not yours!”**


**Co-production is a simple idea: it's about individuals, communities and organisations having the skills, knowledge and ability to work together, create opportunities and solve problems.**

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### **3. We work on the issues that are important to older people**

#### **Personalisation**

**don't just do it - co-produce it and live it!**



**“Tell me  
how you  
make  
decisions -  
then I can  
join in.”**

**Co-production is a simple idea: it's about individuals, communities and organisations having the skills, knowledge and ability to work together, create opportunities and solve problems.**

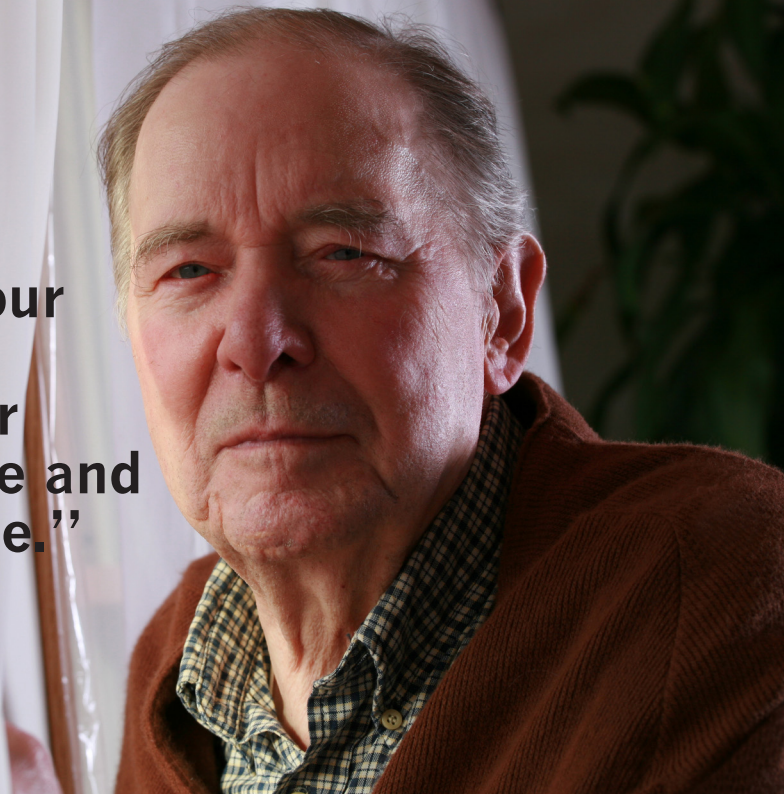
**This is the fourth principle of the 7 key principles of co-production with older people. Further information about these principles and how to make them happen is provided in 'Personalisation - don't just do it - co-produce it and live it!' A guide to co-production with older people'. It is available from [www.ndti.org.uk](http://www.ndti.org.uk) and [www.helensandersonassociates.co.uk](http://www.helensandersonassociates.co.uk)**

## **4. It is clear how decisions are made**

### **Personalisation**

**don't just do it - co-produce it and live it!**

**“We use your  
services,  
so use our  
knowledge and  
experience.”**



**Co-production is a simple idea: it's about individuals, communities and organisations having the skills, knowledge and ability to work together, create opportunities and solve problems.**

**This is the fifth principle of the 7 key principles of co-production with older people. Further information about these principles and how to make them happen is provided in 'Personalisation - don't just do it - co-produce it and live it!' A guide to co-production with older people'. It is available from [www.ndti.org.uk](http://www.ndti.org.uk) and [www.helensandersonassociates.co.uk](http://www.helensandersonassociates.co.uk)**

## **5. Older people's skills and experiences are used in the process of change**

### **Personalisation**

**don't just do it - co-produce it and live it!**

**“Get your  
strategy right  
and it will  
make my life  
better.”**



**Co-production is a simple idea: it's about individuals, communities and organisations having the skills, knowledge and ability to work together, create opportunities and solve problems.**

**This is the sixth principle of the 7 key principles of co-production with older people. Further information about these principles and how to make them happen is provided in 'Personalisation - don't just do it - co-produce it and live it!' A guide to co-production with older people'. It is available from [www.ndti.org.uk](http://www.ndti.org.uk) and [www.helensandersonassociates.co.uk](http://www.helensandersonassociates.co.uk)**

## **6. Meetings, materials and venues are accessible for older people**

### **Personalisation**

**don't just do it - co-produce it and live it!**

**“Listen to  
us, we can  
tell you if  
things are  
changing.”**



**Co-production is a simple idea: it's about individuals, communities and organisations having the skills, knowledge and ability to work together, create opportunities and solve problems.**

**This is the seventh principle of the 7 key principles of co-production with older people. Further information about these principles and how to make them happen is provided in 'Personalisation - don't just do it - co-produce it and live it!' A guide to co-production with older people'. It is available from [www.ndti.org.uk](http://www.ndti.org.uk) and [www.helensandersonassociates.co.uk](http://www.helensandersonassociates.co.uk)**

**7. Progress is evaluated through looking at the actual changes in older people's lives**

**Personalisation**

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