

'Diversity to Thrive'

SEND Employer Advisory Group

Key Aims of Objectives

- Get a better understanding of the current SEND employer provision landscape across the business community, wider industry networks and partners.
- Work with the wider business community to increase the knowledge, awareness and visibility of SEND for people of all ages.
- Work collaboratively with business, education and partners to build a cohesive SEND Employer Community of Practise across Cornwall & IoS.

What Next?

Form a 'Diversity to Thrive' SEND Employer Advisory group to take forward the aforementioned key Aims and Objectives and create a solution focused working action plan.

Ideas:

1. Create a 2 page 'Diversity to Thrive' – working to create opportunities for the SEND Community A5 leaflet.
2. Design and create a digital Diversity to Thrive digital banner/logo which will become the brand for this work.
3. Create and share a SEND careers and employment google calendar of activities.
4. Pool SEND resources which include CPD and Training opportunities.
5. Identify possible funding to support this work – design, training, marketing etc.
6. Map out key current and future organisations and partners who we can work with to promote the Diversity to Thrive offer which will be underpinned by the communication and marketing plan which is in development.
7. Build positive working relationships with partner organisations such as DWP and Your Partnerships/Chambers to harness national programs such as Disability Confident and engage to engage with large networks of employers.
8. Take forward the suggestion of an 'Inclusive Employer of the Year' award with YP or Cornwall Chamber to help push the message and importance of supporting inclusivity and diversity as a business.